



**FOR IMMEDIATE RELEASE**

Contact:  
Audrey Cohen  
Epoch 5 Public Relations  
631/427-1713  
[acohen@epoch5.com](mailto:acohen@epoch5.com)

## **BETHPAGE PLEDGES SUPPORT TO LONG ISLAND HEALTH & WELLNESS INITIATIVES**

---

### **- Bethpage to Sponsor The Greater Long Island Running Club's 25<sup>th</sup> Annual Ocean to Sound Relay -**

**Bethpage, NY -- May 12, 2010** – Health conscious Long Islanders will be seeing a lot more of Bethpage Federal Credit Union, as Long Island's leading community financial institution pledges to support a multitude of Long Island health & wellness initiatives and not-for-profits throughout the course of the year. One of the organizations to benefit is the Greater Long Island Running Club and its 25<sup>th</sup> Annual Ocean to Sound Relay, taking place on September 19, 2010.

Celebrating its 25<sup>th</sup> anniversary, the Ocean to Sound Relay takes runners across both Nassau and Suffolk Counties with 150 teams of eight runners each traversing a 50-mile course that starts at Jones Beach and finishes on the grounds of the Theodore Roosevelt Memorial Park in Oyster Bay. The charitable beneficiary of the Relay is the Leukemia & Lymphoma Society, which is dedicated to funding blood cancer research, education and patient services. Long Island runner Alan End, who founded the Relay back in 1985, will be the Relay Director.

"Health and wellness has always been a key priority for Bethpage and its employees. This year, we have substantially shifted funds away from the more traditional corporate sponsored events we've previously supported such as golf outings and galas, to walks and runs as these, more wellness-focused events give our employees an opportunity to participate and even include their families," said Linda Armyn, Senior Vice President of Corporate Development and Government Affairs. "This is an important move for

## **Bethpage Supports LI Health & Wellness Initiatives**

### **Page 2**

Bethpage, and not just for our own staff, but also for the many Long Islanders who have a strong interest in getting healthy and reaching out to their community.”

Health-conscious Bethpage employees created a Bethpage Run / Walk Club that incorporates weekly training and fitness classes, and sponsored runs where Bethpage pays for its employees’ registration fees.

The Bethpage Ocean to Sound Relay brings the entire Long Island running community together for an annual September tradition that starts at Jones Beach State Park, heads north and east through Wantagh, Seaford, Massapequa, Farmingdale and Old Bethpage before crossing into Huntington, hitting the Long Island Sound at Lloyd Harbor, returning to Nassau County via Cold Spring Harbor and Syosset, and then heading north again to a dramatic finish on the grounds of Theodore Roosevelt Memorial Park in Oyster Bay. The fifth leg of the Relay will end at Bethpage’s Huntington Village branch at 33 Gerard Street, Huntington.

Linda Armynt continued, “The Ocean to Sound Relay is one of those unique events in that it takes runners through so many of Long Island’s beautiful neighborhoods and townships. Bethpage has come to be known as Long Island’s community financial institution; our 165,000 members reside in many of these towns and now with branches throughout both Nassau and Suffolk, we are able to offer local services throughout most of Long Island. We are excited to support the Greater Long Island Running Club and this year’s Relay that showcases the splendor of Long Island.”

“We are thankful to Bethpage for supporting this year’s Ocean to Sound Relay and the Greater Long Island Running Club,” said Mike Polansky, President, Greater Long Island Running Club. “The Relay is a great event as team participation offers runners a sense of camaraderie and team spirit, like no other. This year’s event is especially important as we are celebrating its 25<sup>th</sup> anniversary; and we are honored to have Bethpage on board.”

“The Leukemia & Lymphoma Society on Long Island offers many services, support and guidance to both patients and the health professionals who care for them,” said Dianne Cali, Leukemia & Lymphoma Society Senior Campaign Manager. “We are grateful to the Greater Long Island Running Club for helping generate awareness and funding for the Society and to Bethpage for its sponsorship of the Relay. Together, we will make a difference!”

## Bethpage Supports LI Health & Wellness Initiatives

### Page 3

Other Long Island organizations to benefit from Bethpage throughout the course of the year include this past weekend's Leukemia & Lymphoma Society Mother's Day 5K Run, the Visiting Nurse Service of Suffolk's 10<sup>th</sup> Annual 5K Race/Walk, the Mineola Bicycle Safety Day, the 10<sup>th</sup> Annual YMCA Judi Shesh Memorial 5K Run/Walk, Stepping Out to Cure Scleroderma, the American Diabetes Association Tour De Cure, the 19<sup>th</sup> Annual South Nassau Hospital 5K & Health Fair, the UCP of Suffolk 60<sup>th</sup> Anniversary Life without Limits 5K / Walk, The New Island Hospital 5K, and the Leukemia & Lymphoma Society Light the Night Walk.

Visit [www.lovebethpage.com](http://www.lovebethpage.com) for a complete list of events, or visit us on Facebook at [www.facebook.com/lovebethpage](http://www.facebook.com/lovebethpage). To register for the Bethpage Ocean to Sound Relay taking place on September 19, 2010, go to [www.glirc.org](http://www.glirc.org).

Bethpage Federal Credit Union is a not-for-profit financial cooperative, existing solely to serve its members and has experienced rapid growth in recent years to position itself as a strong alternative to banks. Bethpage was approved for the largest federal community charter in the U.S. in 2003 and now is Long Island's largest credit union and leading community financial institution with over 165,000 members, 21 branches and 35 shared service center locations throughout Nassau and Suffolk Counties. As a financial cooperative, Bethpage offers better rates, lower fees and a full menu of personal and commercial financial services.

Bethpage maintains branch locations in Bay Shore, Bethpage, Central Islip, Commack, Elmont, Farmingdale, Freeport, Glen Cove, Hempstead, Huntington, Levittown, Lynbrook, Massapequa, Melville, Mineola, North Babylon, Port Jefferson, Riverhead, Smithtown, Roosevelt and Westbury with over 250 surcharge ATMs in King Kullen, 7-Eleven, Walgreen's and Costco locations throughout Long Island. For more information, call 1-800-628-7070 or visit [www.lovebethpage.com](http://www.lovebethpage.com).

# # #